**Tiffany & Co. Lights Up the Empire State Building in Iconic Tiffany Blue® with Sarah Jessica Parker to Celebrate Valentine’s Day**

NEW YORK, NY (February 14, 2022)— Earlier today, in celebration of Valentine’s Day, Sarah Jessica Parker, actor, producer, entrepreneur and proud New Yorker, partnered with Tiffany & Co. for the ceremonial lighting at the Empire State Building, where she flipped the switch to illuminate the Empire State Building in Tiffany Blue®. This is the first time in history the Empire State Building will forgo its traditional red lighting on Valentine’s Day. More than a color, Tiffany Blue® recalls the magic of Tiffany & Co. and is a powerful symbol of love.

Ms. Parker was joined by Tiffany & Co. President & Chief Executive Officer Anthony Ledru.

Sarah Jessica Parker wore a Tiffany Victoria® necklace and earrings along with a Tiffany & Co. Schlumberger® ring and clip during the lighting ceremony.

A picture containing sky, person

Description automatically generated A person and person posing for a picture

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A picture containing indoor, wall, floor

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**Hi-res images can be found** [**HERE**](https://elementbrandgroup.box.com/s/jgil03cdddx5p5uakn7q5bd2xeplxn39)

**JEWELRY DETAILS**

Shape, circle

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Tiffany Victoria® graduated line necklace in platinum with diamonds.

SKU 13199477

A picture containing reptile

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Tiffany Victoria® mixed cluster earrings in platinum with diamonds, extra large.

SKU 35635475



Tiffany & Co. Schlumberger® Sixteen Stone ring in platinum with diamonds.

SKU 19186555

A picture containing ceramic ware, porcelain

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Tiffany & Co. Schlumberger® Five Leaves clip in 18k gold with diamonds

SKU 14299963

**About Tiffany & Co.**

Tiffany & Co., founded in New York City in 1837 by Charles Lewis Tiffany, is a global luxury jeweler synonymous with elegance, innovative design, fine craftsmanship and creative excellence.

With more than 300 retail stores worldwide and a workforce of more than 13,000 employees,   
Tiffany & Co. and its subsidiaries design, manufacture and market jewelry, watches and luxury accessories. Nearly 5,000 skilled artisans cut Tiffany diamonds and craft jewelry in the Company’s own workshops, realizing the brand’s commitment to superlative quality.

Tiffany & Co. has a long-standing commitment to conducting its business responsibly, sustaining the natural environment, prioritizing diversity and inclusion, and positively impacting the communities in which it operates. To learn more about Tiffany & Co. and its commitment to sustainability, please visit tiffany.com.

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